ORDER

Orders Order / Rev: 719579 06359345 Alt Order #: OBAMA SCHED C Product Desc: Estimate: 1897 c Flight Dates: 10/23/12 - 10/29/12 Primary AE: Aaron Ashe 10/01/12 / 10/19/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/22/12	10/28/12	38	\$61,500.00	\$52,275.00		
10/29/12	11/04/12	11	\$8,050.00	\$6,842.50		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	38	\$61,500.00	\$52,275.00	0.00
November 2012	11	\$8,050.00	\$6,842.50	0.00
Totals	49	\$69,550,00	\$59 117 50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP	10/23/1	2 10/29/12	Letterman	CM	1135p-1237	7a MTWTF	:30	4	\$700.00 P-3	0.00 NM	4	\$2,800.00
			Late Night with D	avid Letterma	n							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/23/12	10/29/12	MTWTF	4	\$700.00	0.00						
2 WTSP	10/23/1	2 10/29/12	Price Is Right	CM	11a-12p	MTWTF	:30	3	\$900.00 P-3	0.00 NM	3	\$2,700.00
			Price Is Right									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/23/12	10/29/12	MTWTF	3	\$900.00	0.00						
3 WTSP	10/23/1	2 10/29/12	Y&R	CM	1230-130p	MTWTF	:30	3	\$1,100.00 P-3	0.00 NM	3	\$3,300.00
			Young and the Re	estless								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/23/12	10/29/12	MTWTF	3	\$1,100.00	0.00						
4 WTSP	10/23/1	2 10/29/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30	4	\$900.00 P-3	0.00 NM	4	\$3,600.00
			10 News @ Noor	1								
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10	/23/12	10/29/12	MTWTF	4	\$900.00	0.00						
5 WTSP	10/23/1	2 10/29/12	B&B	CM	130-2p	MTWTF	:30	3	\$1,100.00 P-3	0.00 NM	3	\$3,300.00
			Bold and Beautifu	ıl								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/29/12	MTWTF	3	+ ,	0.00						
6 WTSP	10/23/1	2 10/29/12	M-F 4-5p	CM	4-5p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
			Dr. Phil									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

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WTSP-TV

Order / Rev: 719579

06359345 OBAMA SCHED C Alt Order #: Product Desc:

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1897 c

Advertiser:

Obama/D/President

Start Date End Date Weeklays Spots/Week Rate Realing Start Date Membra Start Date Start D	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weeking Spots Sp	6 WT	SP 10/23/1	2 10/29/12	- 1	СМ	4-5p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
Week 102312 102912 MTWTF- 5 \$800.00 0.00		Start Data	End Data		Spoto/Mook	Poto	Dating						
Start Date End Date Find Part Find													
Siart Date End Date Weekdays Spots/Week Rate Rating Week 10/22/12 10/23/	7 WT	SP 10/23/1	2 10/29/12	M-F 5-530p	CM	5-530p	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
Week: 10/23/12 10/29/12 10/				•		- .	5						
B WTSP 10/23/12 10/29/12 10/2													
Start Date End Date Weekdays SpotsWeek Rate Rating Week 10/23/12 10/28/12 CBS This Morning				CBS Evening New				:30	3	\$1,000.00 P-3	0.00 NM	3	\$3,000.00
Week: 10/23/12 10/29/12 MF-F 3 \$1,000.00 0.00 MWITF 30 3 \$400.00 P-3 0.00 NM 3 \$1,200.00				•									
Start Date End Date Week-10/23/12 10/28/12 10													
Start Date End Date Week: 10/23/12 1								:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
Week: 10/23/12 10/29/12 10/29/12 CBS This Morning				`	9	(7:00 AM-8:0	0 AM)						
Toward T													
CBS This Morning								:30	3	\$400.00 P-3	0.00 NM	3	\$1,200,00
Mesk: 10/23/12 10/29/12 10/29/12 MFFF-930a 10 News, 9at6M 9-930A MFWFF- 30 3 \$200.00 P-3 0.00 NM 1 \$6,000.00			0,_0,					.00	Ū	Ψ.00.00.	0.00	ľ	ψ.,_σσ.σσ
The Note													
10 News, 9am								.30	3	\$200 00 P-3	0.00 NM	3	\$600.00
Week: 10/23/12 10/28/12 10/	11 001	01 10/23/1	2 10/23/12		WS, JAUIVI	9-9.50A	WI WII	.50	3	Ψ200.001 -3	0.00 14101	3	φ000.00
12 WTSP 10/26/12 10/26/12 Fri Prime C Sub Bloodood Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Spots/Week Start Date Start Date End Date Weekdays Spots/Week Spots/Week Start Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Start Date End Da					Spots/Week		Rating						
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star										#0.000.00 P.O.	0.00 NINA		# 0.000.00
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Week 10/22/12 10/28/12	12 W I	SP 10/26/1	2 10/26/12		CM	Fri 10-11p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
13 WTSP 10/26/12 10/26/12 Fri Prime A CM Fri 8-9p F- :30 1 \$6,000.00 P-3 0.00 NM 1 \$6,000.00		Start Date	End Date		Spots/Week	Rate	Rating						
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star					-								
Start Date End Date Weekdays Spots/Week Rate Rating	13 WT	SP 10/26/1	2 10/26/12		CM	Fri 8-9p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
14 WTSP 10/23/12 10/26/12 CBS This Morning		Start Date	End Date		Spots/Week	Rate	Rating						
CBS This Morning Start Date End Date Weekdays Spots/Week Rate S400.00 0.00			10/28/12	F									
Start Date End Date Weekdays Committee Commi	14 WT	SP 10/23/1	2 10/26/12	-		7-9a	- TWTF	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Week: 10/22/12 10/28/12 10/28/12 LN (Su) CM Su 11-1135p S :30 1 \$1,800.00 P-3 0.00 NM 0.		Start Date	End Date	``		Rate	Rating						
Late News (Su Week: 10/22/12 End Date Weekdays Spots/Week Rate Rating 0.00													
Start Date End Date Weekdays Spots/Week Rate Rating 0.000	15 WT	SP 10/28/1	2 10/28/12	, ,	CM	Su 11-1135p	S	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Week: 10/22/12 10/28/12 S 1 \$1,800.00 0.00 16 WTSP 10/28/12 10/28/12 10/28/12 2 2 un Prime C The Good Wife CM Sun 9-10p S :30 1 \$7,000.00 P-3 0.00 NM 1 \$9,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM 3 \$900.00 P-3 0.00 NM 3 \$900.00 P-3		Start Data	End Data		Spots/Mook	Poto	Pating						
16 WTSP 10/28/12 10/28/12 Sun Prime C CM Sun 9-10p S :30 1 \$7,000.00 P-3 0.00 NM 1 \$9,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM 0.0													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	16 WT	SP 10/28/1	2 10/28/12		CM		S	:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
Week: 10/22/12 10/28/12 S 1 \$7,000.00 0.00 17 WTSP 10/23/12 10/23/12 10/23/12 Tue Prime B CM Tue 9-10p -T :30 1 \$9,000.00 P-3 0.00 NM 1 \$9,000.00 P-3 0.00 NM 1 \$9,000.00 P-3 0.00 NM Start Date Week: 10/22/12 10/28/12 10/28/12 10/28/12 10/24/12 Week Prime B CM Wed 9-10pW :30 1\$10,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM Start Date Week in 10/22/12 10/28/12 10/		01	F. d Data		01-041	Data	Detien						
17 WTSP 10/23/12 10/23/12 Tue Prime B CM Tue 9-10p -T :30 1 \$9,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM				<u>vveekdays</u> S									
Start Date End Date Weekdays Transport Spots/Week Rate Rating 0.00				Tue Prime B	CM			:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
Week: 10/22/12 10/28/12 -T 1 \$9,000.00 0.00 18 WTSP 10/24/12 10/24/12 10/24/12 Wed Prime B Criminal Minds CM Wed 9-10p Criminal Minds W :30 1\$10,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM Start Date Week: 10/22/12 10/28/12 10/28/12 10/28/12 Tol/28/12 10/28/12				•									
18 WTSP 10/24/12 10/24/12 Wed Prime B CM Wed 9-10p W :30 1\$10,000.00 P-3 0.00 NM 1 \$10,000.00 P-3													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00								:30	15	\$10,000.00 P-3	0.00 NM	1	\$10,000.00
Week: 10/22/12 10/28/12 W 1\$10,000.00 0.00 N 19 WTSP 10/23/12 10/26/12 530-6a CM 530-6a -TWTF :30 3 \$300.00 P-3 0.00 NM 3 \$900.00 P-3 0.00 NM Start Date Week: 10/22/12 10/28/12 End Date 10/28/12 PWeekdays Pots/Week Rate 10/28/12 PWF Rating PRATING				Criminal Minds		•							
N19 WTSP 10/23/12 10/26/12 530-6a CM 530-6a - TWTF- :30 3 \$300.00 P-3 0.00 NM 3 \$900.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - TWTF- 3 \$300.00 0.00													
530-6a 10 News <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 - TWTF 3 \$300.00 0.00								:30	3	\$300.00 P-3	0.00 NM	3	\$900.00
Week: 10/22/12	** ! '	10/ 2 0/1	5/25/12		O/VI	300 Ou	11111	.00	J	4000.001 0	J.JU 141VI		ψυσυ.συ
ו וות שלו שנו שנו שנו שנו שנו שנו שנו שנו שנו שנ	vveek:	10/22/12	10/28/12	- 1 W1 F	3	\$300.00	0.00				Totals	40	\$60 FF0 00